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HOUSE BILL No. 6281

August 15, 2018, Introduced by Rep. Elder and referred to the Committee on Health Policy.

A bill to require an unlicensed family planning facility to provide notice to clients and potential clients about its services; to provide for the form of that notice; and to prescribe civil sanctions and provide remedies.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 1. As used in this act:
- (a) "Facility" means an association, corporation, limitedliability company, or other legal entity.
 - (b) "Licensed medical provider" means an individual who is licensed, registered, or otherwise authorized to engage in a health profession under article 15 of the public health code, 1978 PA 368, MCL 333.16101 to 333.18838, and whose scope of practice includes pregnancy-related services.

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- 1 (c) "Unlicensed covered facility" means a facility that meets
- 2 all of the following:
- 3 (i) Is not a health facility or agency that is licensed under
- 4 article 17 of the public health code, 1978 PA 368, MCL 333.20101 to
- 5 333.22260, and is not directly conducted, maintained, or operated
- 6 by the United States or a department, officer, or agency of the
- 7 United States.
- 8 (ii) Does not have a licensed medical provider on staff or
- 9 under contract who provides or directly supervises the performance
- 10 of the services described in subparagraph (iii).
- 11 (iii) Its primary purpose is providing pregnancy-related
- 12 services to the public.
- (iv) Two or more of the following apply to the facility:
- 14 (A) It offers obstetric ultrasounds, obstetric sonograms, or
- 15 prenatal care to pregnant women.
- 16 (B) It offers pregnancy testing or pregnancy diagnosis.
- 17 (C) It advertises or solicits clients with offers to provide
- 18 prenatal sonography, pregnancy tests, or pregnancy options
- 19 counseling.
- 20 (D) It has staff or volunteers who collect health information
- 21 from clients.
- 22 Sec. 3. (1) Subject to subsection (2), an unlicensed covered
- 23 facility shall provide the following notice to its clients and
- 24 potential clients:
- 25 "This facility is not licensed as a health facility or agency
- 26 by the State of Michigan and the services provided at this facility
- 27 are not provided or directly supervised by a licensed medical

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- 1 provider."
- 2 (2) All of the following apply for purposes of subsection (1):
- 3 (a) The notice must be included in all print or digital
- 4 advertisements of the unlicensed covered facility, and on all of
- 5 the facility's internet websites, in larger point type than the
- 6 surrounding text, or in contrasting type, font, or color to the
- 7 surrounding text of the same size, or set off from the surrounding
- 8 text of the same size by symbols or other marks that call attention
- 9 to the language.
- 10 (b) The notice must be included in all broadcast advertising
- 11 of the unlicensed covered facility.
- 12 (c) The notice must be posted conspicuously at each public
- 13 entrance to the unlicensed covered facility, in each room or area
- 14 in which clients or potential clients wait to receive services, and
- 15 in each room in which services are provided to a client or
- 16 potential client, written in a bold font and in at least 24-point
- 17 type on a sign that is at least 8.5 inches by 11 inches in size.
- 18 Sec. 5. (1) An unlicensed covered facility that violates this
- 19 act is responsible for a civil fine of not more than \$5,000.00 for
- 20 a first violation and not more than \$10,000.00 for a second or
- 21 subsequent violation. Either the attorney general or a county
- 22 prosecutor may bring an action to recover a civil fine under this
- 23 section.
- 24 (2) This act does not limit the right of a person to seek
- 25 legal relief and recovery of actual damages incurred in a civil
- 26 action arising out of a violation of the requirements of this act.
- 27 Enacting section 1. This act takes effect 90 days after the

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1 date it is enacted into law.