



Senate Fiscal Agency
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BILL ANALYSIS

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Senate Bills 1060 and 1061 (as reported without amendment)
Sponsor: Senator Stephanie Chang (S.B. 1060)
Senator Ed McBroom (S.B. 1061)
Committee: Transportation and Infrastructure

CONTENT

The bills would amend Chapter VII (Registration Fees) of the Michigan Vehicle Code to prohibit personalized license plates from bearing specified content, such as obscenities, explicit imagery, drug and alcohol use, illegality, and hatred or violence.

The bills are tie-barred.

MCL 257.803b (S.B. 1060)
257.803m (S.B. 1061)

BRIEF RATIONALE

In 2023, the Secretary of State (SOS) issued more than 48,000 personalized license plates to Michigan residents.¹ These plates allow vehicle owners to display their personalities and interests, but some requests may contain inappropriate material. As license plates are issued by the State and publicly visible, the SOS must decide which requests to disapprove. The SOS has developed guidelines to this end, which some have suggested should be codified into State law.

Legislative Analyst: Abby Schneider

FISCAL IMPACT

The bills would have no fiscal impact on State or local government.

Date Completed: 11-25-24

Fiscal Analyst: Joe Carrasco, Jr.

¹ Dixon, Jennifer, "Michigan has banned more than 26,000 vehicle license plates", *Detroit Free Press*, August 13, 2024.