HOUSE BILL NO. 5360

November 14, 2023, Introduced by Reps. Morse and Skaggs and referred to the Committee on Judiciary.

A bill to amend 1971 PA 227, entitled

"An act to prescribe the rights and duties of parties to home solicitation sales; to regulate certain telephone solicitation; to provide for the powers and duties of certain state officers and entities; and to prescribe penalties and remedies,"

by amending section 1 (MCL 445.111), as amended by 2009 PA 93.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 1. As used in this act:
- 2 (a) "Home solicitation sale" means a sale of goods or services
- 3 of more than \$25.00 in which the seller or a person acting for the
- 4 seller engages in a personal, telephonic, or written solicitation

- 1 of the sale, the solicitation is received by the buyer at a
- 2 residence of the buyer, and the buyer's agreement or offer to
- 3 purchase is there given to the seller or a person acting for the
- 4 seller. Home solicitation sale does not include any of the
- 5 following:
- 6 (i) A sale made pursuant to a preexisting revolving charge
- 7 account.
- 8 (ii) A sale made pursuant to prior negotiations between the
- **9** parties at a business establishment at a fixed location where goods
- 10 or services are offered or exhibited for sale.
- 11 (iii) A sale or solicitation of insurance by an insurance agent
- 12 licensed by the commissioner of insurance.under the insurance code
- 13 of 1956, 1956 PA 218, MCL 500.100 to 500.8302.
- 14 (iv) A sale made at a fixed location of a business
- 15 establishment where goods or services are offered or exhibited for
- **16** sale.
- (v) A sale made pursuant to a printed advertisement in a
- 18 publication of general circulation.
- (vi) A sale of services by a real estate broker or salesperson
- 20 licensed by the department of consumer and industry services.under
- 21 article 25 of the occupational code, 1980 PA 299, MCL 339.2501 to
- 22 339.2518.
- 23 (vii) A sale of agricultural or horticultural equipment and
- 24 machinery that is demonstrated to the consumer by the vendor at the
- 25 request of either or both of the parties.
- 26 (b) "Fixed location" means a place of business where the
- 27 seller or an agent, servant, employee, or solicitor of that seller
- 28 primarily engages in the sale of goods or services of the same kind
- 29 as would be sold at the residence of a buyer.

- 1 (c) "Business day" means Monday through Friday. and Business
- 2 day does not include Saturday, Sunday, or any of the following
- 3 business holidays:
- 4 (i) New Year's day, Day. Martin
- 5 (ii) Martin Luther King's birthday, King, Jr. Day.
- 6 (iii) Washington's birthday, Birthday.
- 7 (iv) Memorial day, Day.
- 8 (v) Independence day, Day.
- 9 (vi) Labor day, Day.
- 10 (vii) Columbus day, Day.
- 11 (viii) Veterans' day, Veterans Day.
- 12 (ix) Thanksgiving day, and Day.
- 13 (x) Christmas $\frac{day}{day}$.
- 14 (d) "Federally insured depository institution" means a state
- 15 or national bank, state or federal savings bank, state or federal
- 16 savings and loan association, or state or federal credit union that
- 17 holds deposits insured by an agency of the United States.
- 18 (e) As used in only the definition of home solicitation sales,
- 19 "goods or services" does not include any of the following:
- 20 (i) A loan, deposit account, or trust account lawfully offered
- 21 or provided by a federally insured depository institution or a
- 22 subsidiary or affiliate of a federally insured depository
- 23 institution.
- 24 (ii) An extension of credit that is subject to any of the
- 25 following acts:
- 26 (A) The mortgage brokers, lenders, and servicers licensing
- 27 act, 1987 PA 173, MCL 445.1651 to 445.1684.
- 28 (B) The secondary mortgage loan act, 1981 PA 125, MCL 493.51

- **1** to 493.81.
- 2 (C) The regulatory loan act, 1939 PA 21, MCL 493.1 to 493.24.
- 3 (D) The consumer financial services act, 1988 PA 161, MCL
- 4 487.2051 to 487.2072.
- **5** (E) 1984 PA 379, MCL 493.101 to 493.114.
- 6 (F) The motor vehicle sales finance act, 1950 (Ex Sess) PA 27,
- 7 MCL 492.101 to 492.141.492.137a.
- 8 (iii) A sale of a security or interest in a security that is
- 9 subject to the uniform securities act, 1964 PA 265, MCL 451.501 to
- 10 451.818, or the uniform securities act (2002), 2008 PA 551, MCL
- **11** 451.2101 to 451.2703.
- 12 (f) "Written solicitation" means a postcard or other written
- 13 notice delivered to a buyer's residence that requests that the
- 14 buyer contact the seller or seller's agent by telephone to inquire
- 15 about a good or service, unless the postcard or other written
- 16 notice concerns a previous purchase or order or specifies the price
- 17 of the good or service and accurately describes the good or
- 18 service.
- 19 (g) "ADAD" or "automatic "Automatic dialing and announcing
- 20 device" means any device or system of devices that is used, whether
- 21 alone or in conjunction with other equipment, for the purpose of
- 22 automatically selecting or dialing telephone numbers.
- (h) "Commission" means the public service commission.
- 24 (i) "Do-not-call list" means a do-not-call list of consumers
- 25 and their residential telephone numbers maintained under section 1a
- 26 by the commission, by a vendor designated by the commission, or by
- 27 an agency of the federal government. , under section la.
- 28 (j) "Existing customer" means an individual who has purchased
- 29 goods or services from a person, who is the recipient of a voice

- 1 communication from that person, and who either paid for the goods
- 2 or services within the 12 months preceding the voice communication
- 3 or has not paid for the goods and services at the time of the voice
- 4 communication because of a prior agreement between the person and
- 5 the individual.
- 6 (k) "Person" means an individual, partnership, corporation,
- 7 limited liability company, association, governmental entity, or
- 8 other legal entity.
- 9 (1) "Residential telephone subscriber" or "subscriber" means $\frac{1}{2}$
- 10 person an individual residing in this state who has residential
- 11 telephone service.
- 12 (m) "Telephone solicitation" means any voice communication
- 13 over a telephone for the purpose of encouraging the recipient of
- 14 the call to purchase, rent, or invest in goods or services during
- 15 that telephone call. Telephone solicitation does not include any of
- 16 the following:
- 17 (i) A voice communication to a residential telephone
- 18 subscriber, with if that subscriber's express invitation or
- 19 permission prior to was given before the voice communication.
- 20 (ii) A voice communication to an existing customer of the
- 21 person on whose behalf the voice communication is made, unless the
- 22 existing customer is a consumer who has requested that he or she to
- 23 not receive calls from or on behalf of that person under section
- **24** 1c(1)(g).
- 25 (iii) A voice communication to a residential telephone
- 26 subscriber in which the caller requests a face-to-face meeting with
- 27 the residential telephone subscriber to discuss a purchase, sale,
- 28 or rental of, or investment in, goods or services but does not urge
- 29 the residential telephone subscriber to make a decision to

- purchase, sell, rent, invest, or make a deposit on that good orservice during the voice communication.
- 8 (o) "Vendor" means a person designated by the commission to
 9 maintain a do-not-call list under section 1a. The term Vendor may
 10 include a governmental entity.
- 13 03158'23) of the 102nd Legislature is enacted into law.