

SENATE BILL NO. 638

October 30, 2025, Introduced by Senator ALBERT and referred to Committee on Government Operations.

A bill to amend 2007 PA 25, entitled
"Convention and tourism promotion act,"
by amending section 2 (MCL 141.1322), as amended by 2018 PA 464.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 2. As used in this act:

2 (a) "Assessment" means the amount levied against an owner of a
3 transient facility within an assessment district computed by
4 application of the applicable percentage against aggregate room
5 charges with respect to that transient facility during the
6 applicable assessment period.

(b) "Assessment district" means a municipality or a combination of municipalities as described in a marketing program.

(c) "Assessment revenues" means the money derived from the assessment, including any interest and penalties on the assessment, imposed by this act.

(d) "Board" means the board of directors of a bureau.

(e) "Bureau" means a nonprofit corporation incorporated under the laws of this state existing solely to promote convention business and tourism within this state or a portion of this state and that complies with all of the following:

(i) Has not less than 200 dues-paying members, of which not fewer than 25 are owners of transient facilities.

(ii) Has been actively engaged in promoting convention business and tourism for not less than 10 years.

(iii) Has a board of directors elected by its members.

(iv) Has a full-time chief executive officer and not fewer than 14 full-time equivalent employees.

(v) Is a member of 1 or more nationally recognized associations of travel and convention bureaus.

(vi) Regularly books conventions at the community's largest convention center, which generate hotel room nights throughout the surrounding area.

(f) "Director" means the ~~chief executive officer of the Michigan economic development corporation~~ **director of the bureau of fair competition and free enterprise created in section 7 of the economic development fair competition and free enterprise act** or ~~his or her~~ **the director's** designee.

(g) "Marketing program" means a program established by a bureau to develop, encourage, solicit, and promote convention

1 business and tourism within this state or a portion of this state
2 within which the bureau operates. The encouragement and promotion
3 of convention business and tourism ~~shall include~~ **includes** any
4 service, function, or activity, whether or not performed,
5 sponsored, or advertised by a bureau, that intends to attract
6 transient guests to the assessment district.

7 (h) "Marketing program notice" means the notice described in
8 section 3.

9 (i) "Master plan" means the comprehensive, long-range master
10 plan developed by the Michigan travel commission and the travel
11 bureau under section 2c of the Michigan tourism policy act, 1945 PA
12 106, MCL 2.102c.

13 (j) "Municipality" means a city, county, village, or township.

14 (k) "Owner" means the owner of a transient facility located
15 within the assessment district or, if the transient facility is
16 operated or managed by a person other than the owner, then the
17 operator or manager of that transient facility.

18 (l) "Room" means a room or other space provided for sleeping,
19 including the furnishings and other accessories in the room.

20 (m) "Room charge" means the charge imposed for the use or
21 occupancy of a room, excluding charges for food, beverages, state
22 use tax, telephone service or like services paid in connection with
23 the charge, and reimbursement of the assessment imposed by this
24 act.

25 (n) "Transient facility" means a building that contains 35 or
26 more rooms used in the business of providing dwelling, lodging, or
27 sleeping to transient guests, whether or not membership is required
28 for the use of the rooms. A transient facility ~~shall~~ **does** not
29 include a hospital or nursing home.

(o) "Transient guest" means a natural person who occupies a room in a transient facility for less than 30 consecutive days regardless of who pays the room charge.

(p) "Travel bureau" means the Michigan travel bureau created under section 2a of the Michigan tourism policy act, 1945 PA 106, MCL 2.102a, and renamed Travel Michigan by Executive Reorganization Order No. 1997-1, MCL 2.111.

(q) "Use tax" means the tax imposed under the use tax act, 1937 PA 94, MCL 205.91 to 205.111.

Enacting section 1. This amendatory act does not take effect unless Senate Bill No. 631 of the 103rd Legislature is enacted into law.