

SENATE BILL NO. 640

October 30, 2025, Introduced by Senator ALBERT and referred to Committee on Government Operations.

A bill to amend 2010 PA 254, entitled
"Regional convention and tourism promotion act,"
by amending section 2 (MCL 141.1432), as amended by 2018 PA 465.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 2. As used in this act:

2 (a) "Assessment" means the amount levied against an owner of a
3 transient facility within an assessment district computed by
4 application of the applicable percentage against aggregate room
5 charges with respect to that transient facility during the

1 applicable assessment period.

2 (b) "Assessment district" means a combination of 2 or more
3 adjoining municipalities as described in a marketing program.

4 (c) "Assessment revenues" means the money derived from the
5 assessment, including any interest and penalties on the assessment,
6 imposed by this act.

7 (d) "Board" means the board of directors of a bureau.

8 (e) "Bureau" means a nonprofit corporation incorporated under
9 the laws of this state existing solely to promote convention
10 business and tourism within this state or a portion of this state
11 and that complies with all of the following:

12 (i) Has been actively engaged in promoting convention business
13 and tourism for not less than 5 years.

14 (ii) Has a board of directors elected by its members.

15 (iii) Has a full-time chief executive officer and not fewer than
16 2 full-time equivalent employees.

17 (iv) Is a member of 1 or more nationally recognized
18 associations of travel and convention bureaus.

19 (f) "Director" means the ~~chief executive officer of the~~
20 ~~Michigan economic development corporation or his or her~~ **director of**
21 **the bureau of fair competition and free enterprise created in**
22 **section 7 of the economic development fair competition and free**
23 **enterprise act or the director's** designee.

24 (g) "Marketing program" means a program established by a
25 bureau to develop, encourage, solicit, and promote regional
26 convention business and tourism within this state or a portion of
27 this state within which the bureau operates. The encouragement and
28 promotion of regional convention business and tourism ~~shall include~~
29 **includes** any service, function, or activity, whether or not

1 performed, sponsored, or advertised by a bureau, that intends to
2 attract transient guests to the assessment district.

3 (h) "Marketing program notice" means the notice described in
4 section 3.

5 (i) "Master plan" means the comprehensive, long-range master
6 plan developed by the Michigan travel commission and the travel
7 bureau under section 2c of the Michigan tourism policy act, 1945 PA
8 106, MCL 2.102c.

9 (j) "Municipality" means a county with a population of more
10 than 80,000 and less than 115,000 and that contains a city with a
11 population of more than 35,000 and less than 45,000, ~~at the time~~
12 **when** the marketing notice is filed with the director, and that
13 shares a border with a county that levies a tax on accommodations
14 under 1974 PA 263, MCL 141.861 to 141.867.

15 (k) "Owner" means the owner of a transient facility located
16 within the assessment district or, if the transient facility is
17 operated or managed by a person other than the owner, then the
18 operator or manager of that transient facility.

19 (l) "Room" means a room or other space provided for sleeping,
20 including the furnishings and other accessories in the room.

21 (m) "Room charge" means the charge imposed for the use or
22 occupancy of a room, excluding charges for food, beverages, state
23 use tax, telephone service or like services paid in connection with
24 the charge, and reimbursement of the assessment imposed by this
25 act.

26 (n) "Transient facility" means a building that contains 2 or
27 more rooms used in the business of providing dwelling, lodging, or
28 sleeping to transient guests, whether or not membership is required
29 for the use of the rooms. A transient facility ~~shall~~**does** not

1 include a hospital or nursing home.

2 (o) "Transient guest" means a natural person who occupies a
3 room in a transient facility for less than 30 consecutive days
4 regardless of who pays the room charge for the room.

5 (p) "Travel bureau" means the Michigan travel bureau created
6 under section 2a of the Michigan tourism policy act, 1945 PA 106,
7 MCL 2.102a, **and renamed Travel Michigan by Executive Reorganization**
8 **Order No. 1997-1, MCL 2.111.**

9 (q) "Use tax" means the tax imposed under the use tax act,
10 1937 PA 94, MCL 205.91 to 205.111.

11 Enacting section 1. This amendatory act does not take effect
12 unless Senate Bill No. 631 of the 103rd Legislature is enacted into
13 law.