

SENATE BILL NO. 662

October 30, 2025, Introduced by Senator ALBERT and referred to Committee on Government Operations.

A bill to amend 1993 PA 69, entitled

"An act to designate certain highways within this state as Pure Michigan byways; to provide procedures for additions, deletions, or changes to Pure Michigan byways; and to prescribe the powers and duties of certain state agencies,"

by amending sections 4 and 7a (MCL 247.954 and 247.957a), section 4 as amended and section 7a as added by 2014 PA 445.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 4. In establishing Pure Michigan byways, the department
2 shall consider the concept of the complete highway, which is a
3 highway incorporating not only safety, utility, and economy but

also beauty. The department shall also consider that in a complete highway pleasing appearance is a consideration in the planning and design process. The department may designate portions of a road as a Pure Michigan byway, if the department obtains a trademark license from the ~~Michigan economic development corporation~~ **bureau of fair competition and free enterprise created in section 7 of the economic development fair competition and free enterprise act** for the use of the words "Pure Michigan". Local governmental agencies shall take any action necessary to protect the integrity of a designated route as stipulated in the uniform criteria developed for the identification of Pure Michigan byways by the department.

Sec. 7a. No later than ~~1 year after the date the amendatory act that added this section is enacted into law,~~ **December 30, 2015,** the department shall designate as Pure Michigan byways all routes that are designated as Michigan heritage routes on ~~the date the amendatory act that added this section is enacted into law,~~ **December 30, 2014** if the department obtains a trademark license from the ~~Michigan economic development corporation~~ **bureau of fair competition and free enterprise created in section 7 of the economic development fair competition and free enterprise act** for the use of the words "Pure Michigan".

Enacting section 1. This amendatory act does not take effect unless Senate Bill No. 631 of the 103rd Legislature is enacted into law.