

SENATE BILL NO. 680

October 30, 2025, Introduced by Senator ALBERT and referred to Committee on Government Operations.

A bill to amend 1980 PA 395, entitled
"Community convention or tourism marketing act,"
by amending section 2 (MCL 141.872), as amended by 2018 PA 626.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 2. As used in this act:

2 (a) "Assessment" means the amount levied against an owner of a
3 transient facility within an assessment district, computed by
4 application of the applicable percentage against aggregate room
5 charges with respect to that transient facility during the

1 applicable assessment period.

2 (b) "Assessment district" means a municipality or combination
3 of municipalities as described in a marketing program. A
4 combination of municipalities is not required to be contiguous.

5 (c) "Assessment revenues" means the money derived from the
6 assessment, including any interest and penalties on the assessment,
7 imposed by this act.

8 (d) "Board" means the board of directors elected by the
9 members of a bureau. A majority of the members of a board ~~shall~~
10 **must** be owners of transient facilities.

11 (e) "Bureau" means a nonprofit corporation existing to promote
12 convention business or tourism within this state or a portion of
13 this state.

14 (f) "Director" means the ~~president of the Michigan strategic~~
15 ~~fund or his or her~~ **director of the bureau of fair competition and**
16 **free enterprise created in section 7 of the economic development**
17 **fair competition and free enterprise act or the director's**
18 designee.

19 (g) "Marketing program" means a program established by a
20 bureau to develop, encourage, solicit, and promote convention
21 business or tourism within this state or a portion of this state
22 within which the bureau operates. The encouragement and promotion
23 of convention business or tourism includes any service, function,
24 or activity, whether or not performed, sponsored, or advertised by
25 a bureau, that intends to attract transient guests to the
26 assessment district. ~~For a bureau described in section 3(8), a~~
27 ~~marketing program includes a contract with a nonprofit organization~~
28 ~~formed to promote convention business or tourism that receives~~
29 ~~funding from a tax levied under 1974 PA 263, MCL 141.861 to~~

1 ~~141.867, in a contiguous county to provide for the promotion of~~
2 ~~convention business or tourism.~~

3 (h) "Marketing program notice" means the notice described in
4 section 3.

5 (i) "Master plan" means the comprehensive, long-range master
6 plan developed by the Michigan travel commission and the travel
7 bureau under section 2c of the Michigan tourism policy act, 1945 PA
8 106, MCL 2.102c.

9 (j) "Municipality" means a county with a population of less
10 than 650,000 or a city, village, or township within a county with a
11 population of less than 650,000.

12 (k) "Owner" means the owner of a transient facility to be
13 served by the bureau or, if the transient facility is operated or
14 managed by a person other than the owner, then the operator or
15 manager of that transient facility.

16 (l) "Room" means a room or other space provided for sleeping
17 that can be rented independently, including the furnishings and
18 other accessories in the room. Room includes, but is not limited
19 to, a condominium or time-sharing unit that, pursuant to a
20 management agreement, may be used to provide dwelling, lodging, or
21 sleeping quarters for a transient guest.

22 (m) "Room charge" means the charge imposed for the use or
23 occupancy of a room, excluding charges for food, beverages, state
24 use tax, telephone service, or like services paid in connection
25 with the charge, and excluding reimbursement of the assessment
26 imposed by this act.

27 (n) "Transient facility" means a building or combination of
28 buildings under common ownership, operation, or management that
29 contains 10 or more rooms used in the business of providing

1 dwelling, lodging, or sleeping to transient guests, whether or not
2 membership is required for the use of the rooms. Transient facility
3 does not include a college or school dormitory, a hospital, a
4 nursing home, or a facility owned and operated by an organization
5 qualified for an exemption from federal taxation under section
6 501(c) of the internal revenue code **of 1986, 26 USC 501.**

7 (o) "Transient guest" means a natural person who occupies a
8 room in a transient facility for less than 30 consecutive days
9 regardless of who pays the room charge.

10 (p) "Travel bureau" means the Michigan travel bureau created
11 under section 2a of the Michigan tourism policy act, 1945 PA 106,
12 MCL 2.102a, **and renamed Travel Michigan by Executive Reorganization**
13 **Order No. 1997-1, MCL 2.111.**

14 Enacting section 1. This amendatory act does not take effect
15 unless Senate Bill No. 631 of the 103rd Legislature is enacted into
16 law.