

DISPOSABLE WIPES LABELING REQUIREMENTS (EXCERPT)
Act 43 of 2024

324.95131 Definitions.

Sec. 1.

As used in this act:

(a) "Covered product" means 1 of the following:

(i) A premoistened nonwoven disposable wipe marketed as a baby or diapering wipe.

(ii) A premoistened nonwoven disposable wipe that meets both of the following:

(A) Is composed entirely or in part of petrochemical-derived fibers.

(B) Is likely to be used in a bathroom and has significant potential to be flushed, including bathroom cleaning wipes, toilet cleaning wipes, hard surfacing cleaning wipes, disinfecting wipes, hand sanitizing wipes, antibacterial wipes, facial and makeup removal wipes, general purpose cleaning wipes, personal care wipes for use on the body, feminine hygiene wipes, adult incontinence wipes, adult hygiene wipes, and body cleansing wipes.

(b) "Label notice" means the phrase "DO NOT FLUSH" in a size equal to at least 2% of the surface area of the principal display panel.

(c) "Principal display panel" means the side of a product package that is most likely to be displayed, presented, or shown under customary conditions of display for retail sale. Principal display panel includes the following:

(i) In the case of a cylindrical or nearly cylindrical package, the surface area of the principal display panel constitutes 40% of the product package, as measured by multiplying the height of the container by the circumference.

(ii) In the case of a flexible film package, in which a rectangular prism or nearly rectangular prism stack of wipes is housed within the film, the surface area of the principal display panel constitutes the length times the width of the side of the package when the flexible packaging film is pressed flat against the stack of wipes on all sides of the stack.

(d) "Symbol" means the "DO NOT FLUSH" symbol as depicted in the INDA/EDANA Code of Practice Second Edition and published within the "Guidelines for Assessing the Flushability of Disposable Nonwoven Products, Edition 4, May 2018".

History: 2024, Act 43, Eff. Apr. 2, 2025