

COMPENSATION OF COLLEGE ATHLETES (EXCERPT)
Act 366 of 2020

390.1740 Rights of postsecondary educational institution and student athletes.

Sec. 10.

(1) This act does not require a postsecondary educational institution, athletic association, conference, or other group or organization with authority over intercollegiate athletics to identify, create, facilitate, negotiate, or otherwise enable opportunities for a student to earn compensation for the student's use of his or her name, image, or likeness rights.

(2) This act does not establish or bestow the right of a student to use the name, trademarks, services marks, logos, symbols, or any other intellectual property, whether registered or not, of a postsecondary educational institution, athletic association, conference, or other group or organization with authority over intercollegiate athletics, in furtherance of the student's opportunities to earn compensation for the student's use of his or her name, image, or likeness rights.

(3) This act does not limit the right of a postsecondary educational institution to establish and enforce any of the following:

- (a) Academic standards, requirements, regulations, or obligations for its students.
- (b) Team rules of conduct or other rules of conduct.
- (c) Standards or policies regarding the governance or operation of or participation in intercollegiate varsity athletics.
- (d) Disciplinary rules and standards generally applicable to all students of the postsecondary educational institution.

History: 2020, Act 366, Imd. Eff. Jan. 4, 2021